

PLUM COULEE COMMUNITY FOUNDATION

2025 ANNUAL REPORT



PLUM COULEE
COMMUNITY
FOUNDATION

HELPING GOOD PEOPLE DO GREAT THINGS

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MEET THE BOARD

Levi Taylor - Chair

Levi joined the Foundation in 2022, eager to build on its strong legacy of investing in Plum Coulee and to help drive its continued growth. He and his wife, Martina, relocated to Plum Coulee in 2023 and are active members of Harvest Christian Fellowship. Levi is passionate about serving and strengthening the community. He operates Levi Abram Law Corporation and enjoys studying scripture and spending quality time with his wife.

Heather Unger – Vice Chair

Heather moved to Plum Coulee from Saskatchewan in 1989 and is owner/operator of Advance Blinds & Drapery with husband Randy. They added the 829 Inn, which is 6 motel style rentals & 2 one-bedroom rentals, to Main Ave, Plum Coulee in 2011. Heather has been an active volunteer in the community, including Plum Coulee Community Foundation, S.E.E.D. Board- Business Rep on the Rhineland, Gretna, Altona & Plum Coulee Economic Development Committee, Plum Coulee Centre on Main Building Committee, Centennial Committee, Trans Canada Trails Committee/Millennium Trails project in Plum Coulee which rolled into the larger Bronfman projects, Plum Coulee Sports Committee, and Plum Coulee Community Hall Building Committee

June Letkeman - Secretary

June and her husband Jerry made Plum Coulee their home 30 years ago after purchasing the Happy Wanderer Motor Hotel. Since then, June has become deeply rooted in the community through decades of public service and volunteer leadership.

She served two terms as a Councilor for the Town of Plum Coulee and one term for the Municipality of Rhineland, becoming the first woman ever elected to both councils. Her commitment to community health and support services is reflected in her past role as chairperson of the Boundary Trails Health Centre Foundation and South Central Cancer Resource.

ABOUT THE PLUM COULEE COMMUNITY FOUNDATION

The Plum Coulee Community Foundation is a charitable organization built over time through gifts donated by various community members and organizations. These gifts are then pooled and permanently invested with the Winnipeg Foundation.

Each year, a portion of the interest earned on these investments is granted back to support our local charities and organizations. And best of all, since the permanent investments are never spent, your gifts will continue to support your community forever.

June continues to stay actively involved, currently serving on the Boundary Trails Health Centre Foundation board, chairing the Pedestrian Bridge Committee, and acting as secretary for the Plum Coulee & District Chamber of Commerce. She is also a long-time volunteer with Plum Fest, where she previously served as chair for many years. In addition, she contributes her time to the Vulnerable Persons Hearing Board and has been part of the Plum Coulee Community Foundation since its inception.

Professionally, June works as the General Manager for Central MB Tourism. She also cooks for the Maple Manor Meals Program — a role she fondly refers to as her “happy place.”

Cathy Dyck – Strategic Initiatives Chair

Cathy grew up in Plum Coulee and lived there until relocating to Winkler with her husband Gerry in 2024. She has long been an active member of the community and remains deeply committed to the town’s ongoing growth and development. Professionally, Cathy serves as a Senior Business Requirements Specialist at Red River Mutual, where she focuses on process improvement initiatives and the implementation of new software solutions. In her personal time, Cathy enjoys spending time with family and friends and especially loves spoiling her two granddaughters.

Moira Porte – Fund Development Chair

Moira has resided in Plum Coulee with husband Bruce for almost 50 years. She retired from her position with the Garden Valley School Division after spending 35 years as payroll manager. Moira has been involved with the PCCF since its inception as a member at large, secretary and treasurer. Over the years, she has been an active volunteer on committees including Plum Fest, Plum Coulee Outdoor Rink, Plum Coulee Sports Committee, Centre on Main, Plum Coulee Centennial, Plum Coulee Thrift Shoppe, MCC Resource Centre, Boundary Trails Health Centre Foundation, Community Futures Triple R, The Company (Theatre Company), Girl Guides, Plum Coulee Museum, Plum Coulee and District Chamber of Commerce, Community Hall Building Committee.

John Peters – (Resigned Dec 2025)

John joined the PCCF Board in 2022 and served as Granting Chair through December 2025. We extend our sincere gratitude for his many contributions and for the passion he brought to his role on the PCCF Board of Directors. John consistently demonstrated a strong commitment to fostering growth and strengthening our community, and his dedication has left a meaningful impact.

New Board Members

Frank Bergen (New Granting Chair)

Frank and his wife, Rhonda, along with their three children, relocated to Plum Coulee in 2016. He works as a sales representative with Accupipe Manufacturing, and the family is actively involved at Harvest Christian Fellowship Church. Frank is a dedicated member of the Plum Coulee LUD Committee and joined the PCCF Board in the fall of 2025, motivated by his desire to support the continued growth and vitality of the community. He also serves as chair of the Plum Coulee Sports Committee. Outside of his community

involvement, Frank enjoys spending quality time with his family and appreciates the opportunity to be outdoors.

Karen Touzin (New)

Karen has been a resident of Plum Coulee for four decades and is deeply engaged in her community. She volunteers with MCC Plum Coulee, the Plum Coulee Thrift Store, and serves on the Maple Manor Meals Board. In the fall of 2025, she joined the Plum Coulee Community Foundation board.

After retiring from the Winkler Veterinary Clinic in 2020, Karen has embraced a fulfilling retirement, spending her time reading, doing puzzles, playing games, and enjoying coffee with friends.

Esther Reimer (New)

Esther and her husband, Bob, relocated to Plum Coulee in 2023. She serves as a Retail Lending Officer with Access Credit Union and is enthusiastic about joining the board, where she looks forward to supporting the community's continued growth and vibrancy. Esther brings a strong background in financial services, complemented by her commitment to fostering meaningful and supportive local relationships. Outside of work, she enjoys traveling with her husband, participating in sports, and spending time outdoors.

MESSAGE FROM THE CHAIR

It was an exciting year for the Plum Coulee Community Foundation. Thanks to generous donations from this community, the Foundation added \$19,883.66 to the General Endowment Fund, \$7,070.00 to the Administration Fund, and \$1,292.88 to the Heritage Fund.

With the growth of the Endowment Fund (\$18,750.00) and a generous donation from the Thomas Sill Foundation of \$22,903.32, PCCF granted \$8,000.00 to local organizations and contributed \$31,493.77 to self-directed granting!

The self-directed grant targeted a community improvement and beautification project. The Foundation worked with local businesses to manufacture and install 10 pathway lights, stretching from Centre Street to the Beach!

To the community: Year after year, I am amazed by your generous support of the Foundation. Your support for our semi-annual soup-and-pie events continues to surpass our expectations, and your generosity during the Giving Challenge helps us exceed our goals – Thank you!

For up-to-date information on what's happening with the Plum Coulee Community Foundation, like us on Facebook or follow us on Instagram.



INTERESTED IN JOINING THE PCCF BOARD?

Serving on the Plum Coulee Community Foundation board is a fulfilling leadership opportunity that provides the chance to learn, grow, and impact your community.

The PCCF is always looking for community-minded individuals to join our board of directors. Whether you are new to the community and looking for ways to make connections and get involved, or you are a lifelong community member looking for ways to make a difference, the PCCF board might be right for you.

For more information on joining the PCCF board, email info@pcc-foundation.ca or call Levi at 431-822-1251.

I am pleased to announce that the Foundation added three new board members in 2025: Karen Touzin, Frank Bergen, and Esther Reimer. Welcome, and thank you for your commitment to the Foundation! It is with regret that I also announce that John Peters submitted his resignation, effective December 31, 2025. I thank John for his contributions to the Foundation over the last three years – it was a great pleasure working with you.

To my fellow board members - June, Moira, Heather, Cathy, Karen, Frank, and Esther - I am grateful for your passion and commitment to Plum Coulee and the Foundation. Your energy, enthusiasm, and dedication make our meetings enjoyable and our work productive. I appreciate the opportunity to learn from you, build relationships with you, and contribute to the betterment of Plum Coulee alongside you. Thank you!

Thank you to Maia Vicente, PCCF Administrator. Your work behind the scenes does not go unnoticed. From the entire Board: Thank you for your preparation, knowledge, and contributions to the Foundation!

The Board also thanks Mary Eberling-Penner and the Youth in Philanthropy group. We appreciate the contributions you make to our monthly meetings, the soup-and-pie events, and our granting process. We are fortunate to partner with such an amazing group!

2026 is sure to be another exceptional year for the Foundation. We will continue to support local organizations while also exploring other self-directed community projects. To that end, we encourage the community to contact our board members to discuss projects that are a priority to you. We look forward to working together to support and grow Plum Coulee!

Levi A. Taylor, Chair
Plum Coulee Community Foundation

GIVING CHALLENGE

WHAT IS THE ENDOW MANITOBA GIVING CHALLENGE?

The Endow Manitoba Giving Challenge is an opportunity to help your community foundation grow exponentially. Gifts made to your community foundations' UNRESTRICTED FUNDS for one week in November are then "stretched" through the combined efforts of the Manitoba government



and The Winnipeg Foundation. For every \$5 donated, they “stretch” that donation by \$1 each, up to a combined total of \$4,000 per foundation.

Thanks to support from **local community members and businesses, the Plum Coulee Community Foundation raised a total of \$18,373.66** (which includes \$4000 in matching funds from The Winnipeg Foundation and the Manitoba Government) which was added to our Endowment Fund during the 2025 Giving Challenge.

COMMUNITY SPOTLIGHT

COMMUNITY WALKING TRAIL

In conjunction with the provincial millennial granting programs that were offered by the Trails Manitoba organization, a committee was formed in 2000 to start the development of the Plum Coulee community walking trails. The first phase was a crushed rock surface trail along the dike and within the park.

In 2002, through the partnership with the Samuel & Saidye Bronfman Foundation and the Town of Plum Coulee, the trails vision was integrated into a larger community revitalization plan. Over the next five years, the trails were updated to hard surfaces and extended within the community. Hundreds of trees and shrubs were planted along the corridors of the trail, creating the lush, sheltered environment that now supports both recreational users and local wildlife.



In 2025, support from the Plum Coulee Community Foundation, together with a grant from the Thomas Sill Manitoba Fund, enabled the installation of ten new solar lights along the trail section extending past the beach. This much-needed lighting significantly enhances safety and comfort for those enjoying the trails after dark, ensuring that residents and visitors alike can continue to connect, stay active, and appreciate the outdoors in a more secure and welcoming setting.

2025 GRANT SUMMARY

PCCF awarded a total of \$41,653.32 in grants to community groups, projects and organizations in 2025. This amount includes a \$22,903.32 grant from the Thomas Sill Manitoba Fund. Our community foundation is committed to enhancing all aspects of life in Plum Coulee by supporting a broad range of meaningful initiatives across five key areas:

- Art and Culture
 - Education, Children or Youth
 - Health and Services for Seniors
-

- Heritage or Environment
- Sport and Recreation

RECIPIENT	DESCRIPTION	PCCF GRANT \$
Winkler Family Resources	Kit & Kaboodle Programs	\$2000
PC Plum Fest	Children's Entertainment	\$4000
Imagination Library	Pre-Schooler Books	\$2000
Walking Trails Solar Lighting Project	10 Solar Lights	\$31,493.77
Un-used grant funds from 2025		\$2159.55
Total Grants 2025		\$41,653.32

Imagination Library - Total Grant \$2000

Dolly Parton's Imagination Library of Canada is a free book gifting program devoted to inspiring a love of reading in young children. In partnership with local community partners, enrolled children aged 0-5 years receive a monthly high quality, age-appropriate book in the mail free of charge.



The Plum Coulee Community Foundation is proud to have provided a \$2000 grant to the Winkler and District Imagination Library committee, who registers the children and raises funds to pay for the books and postage. Currently there are 104 children in Plum Coulee registered and receiving monthly books.

PLUM COULEE HITS 125-YEAR MILESTONE IN 2026!

Plum Coulee has undergone significant transformation since its incorporation in 1901, experiencing both periods of growth and decline. The once bustling North Railway Street (now Main Avenue) supported a diverse range of businesses and services, including several general stores, lumber yards, butcher shops, blacksmiths, a drugstore, bank, medical office, hotels, and



Plum Coulee ca 1920's

more. Today, that once-thriving commercial corridor has diminished to only a small number of remaining businesses.



Plum Coulee ca 2025

Despite ongoing improvements and modernization efforts over the decades, many of the original establishments closed and were never replaced. However, the past 25 years have marked a notable period of revitalization. The creation of the town square, enhancements to the Main Avenue streetscape with new trees and lighting, the transformation of the former water pond into a vibrant beach, the development of walking trails, the addition of a campground, and the conversion of the old pool elevator into a museum are just a few of the initiatives that have strengthened the community’s appeal.

This renewed investment in public spaces and amenities has contributed to a substantial increase in residential development, signaling a new chapter of growth for Plum Coulee. The Plum Coulee Community Foundation is proud to be a part of that revitalization, and we are excited to see what the future holds.

PCCF FINANCIALS

ENDOWMENT FUND

This fund was established by the board of directors to create an ongoing source of income to be used to enhance and promote the Town of Plum Coulee

Market Value as of Dec 31, 2025:
\$ 629,166.13

HERITAGE FUND

This fund was established by the board of directors to create an ongoing source of income to be used to fund the Plum Coulee Prairie View Elevator Museum.

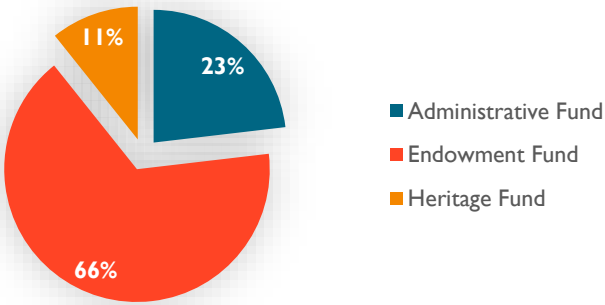
Market Value as of Dec 31, 2025:
\$ 100,842.43

Total Fund Assets: \$952,080.02

ADMINISTRATIVE FUND

This fund was established by the board of directors to fund the administration costs of the Plum Coulee Community Foundation

Market Value as of Dec 31, 2025:
\$ 222,081.46



YOUTH IN PHILANTHROPY

YIP (Youth in Philanthropy) is designed to introduce motivated young people to philanthropy and local community development. The program gives students hands-on experience working as a team and with local charitable organizations like the Plum Coulee Community Foundation.

Through YIP, students gain skills that will last a lifetime and learn about some amazing people and organizations doing powerful work to make our community better.

The Plum Coulee Schools YIP committee, headed by Mary Eberling-Penner and Claire Goertzen, has continued to work together with the Plum Coulee Community Foundation, assisting in grant interviews and giving input into grant awards, as well as providing a helping hand with Foundation events such as Soup and Pie Fundraisers.



This amazing group of young people has been a huge asset to the success of the PCCF fundraisers. It is wonderful to see Plum Coulee's youth taking an active role in the development of our community.

WAYS TO DONATE

CASH DONATION

This is the simplest type of gift. cheques can be made payable to Plum Coulee Community Foundation and mailed to PO Box 38, Plum Coulee MB R0G 1R0.

DONATE ONLINE

Online gifts are processed without charge by The Winnipeg Foundation through the Endow Manitoba website. <https://www.endowmanitoba.ca/make-a-gift/> Select the Plum Coulee Community Foundation and follow the prompts, or follow the link in the QR code



E-TRANSFER

Plum Coulee Community Foundation can now except e-transfers! E-Transfers can be sent to info@pccf-foundation.ca.

OTHER OPTION

Contact PCCF board for other options such as **Gifts in Kind, publicly listed securities or Bequest of Life Insurance or Registered Plans**