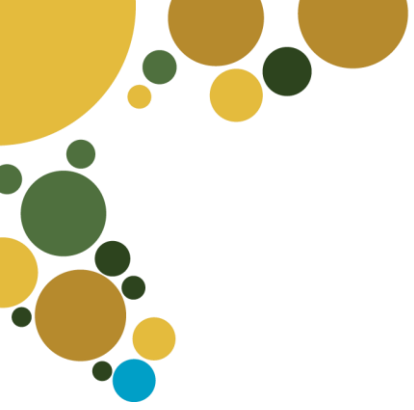




Welcome!



Granting for Impact



Agenda


1. Presentation and discussion on granting for impact.
2. Connecting with Community Foundations of Canada
3. Closing remarks from the Brandon Area Community Foundation.



**What factors should you consider
when making your granting
decisions? Which one is most
important?**




Definition: Connecting grants to community priorities *(granting for impact)*

- The process of linking **community priorities**, identified through **community knowledge**, to the **grant making activities** of your community foundation.
- 




Why is connecting grants to community priorities (*granting for impact*) important?

- The **community** knows its needs better than anyone.
 - Community foundations are **entrusted** by their donors to serve the needs of community.
 - Demonstrates the community foundation's **value** to the community.
- 



How to connect grants to community priorities *(impactful granting)*

- **Engage** with community to understand their needs.
 - Foster relationships with organizations eligible for grants.
 - Generate meaningful community knowledge.
 - Constantly check back with community. Do not rely on past knowledge.
 - **Integrate** this knowledge into your grant making process.
- 



Brandon Area Community Foundation experience




**How do you integrate your
community's priorities (or
community knowledge) into each
element of the grant making
process?**

Application, Intake, Review,
Decision, Notification, Celebration



How to connect grants to community priorities *(impactful granting)*

- Have an understanding (that is **measurable**) of what impact means for your community.
 - Ensure **diverse** perspectives make up the grants decision making body.
- 



Brandon Area Community Foundation experience



How can you understand and measure grant impact?



The outcome of connecting grants to community priorities

- Being confident your community foundation is serving **community need**.
- **Strategic grant making** practices providing greater community impact.
- **Deepening the connection** of the community foundation with the community.





Connecting grants to community priorities

What is a more impactful use of your limited granting pool (available funds to grant): distributing larger grants to a few community priorities or distributing smaller grants to as many community priorities as possible?



Connecting grants to community priorities

What factors (criteria) do you consider when seeking to make impactful community grants?



Thank you

Endow Manitoba is an initiative of The Winnipeg Foundation