

Endow
Manitoba



Learn.
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Legacy.



Connecting grants to community priorities: Impactful grant awarding practices

Grant Making

Friday, Oct. 28, 11:00 a.m.



Your facilitators

Brian Cottom

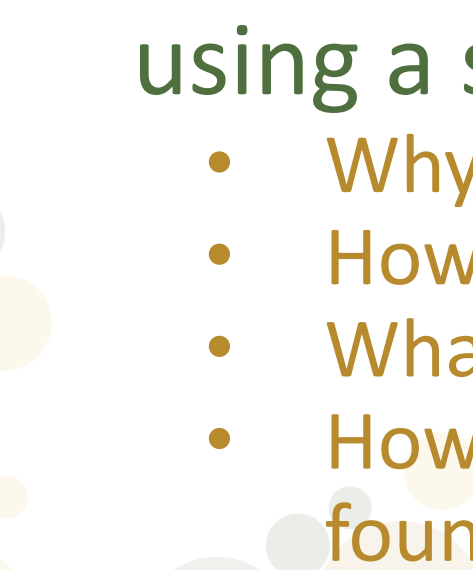
Brandon Area Community Foundation
Former Board Member
Endow Manitoba Advisory Board Member

Megan Tate

The Winnipeg Foundation
Director of Community Grants



Our approach

- The fundamentals: cellphones and washrooms.
 - The goal: create a *fun, safe and engaging* space.
 - The format: share knowledge and experience using a structure of:
 - Why is this important?
 - How do you do it?
 - What is the outcome?
 - How can I apply this learning with my community foundation?
- 



Our philosophy

- *You* are the expert of your community and your community foundation.
- Please share your *thoughts, knowledge, and experiences* so that we can all learn from each other.





What factors should you consider when making your granting decisions? Which one is most important?

Take a worksheet and **write** down your answer.




Brian Cottom

Brandon Area Community Foundation



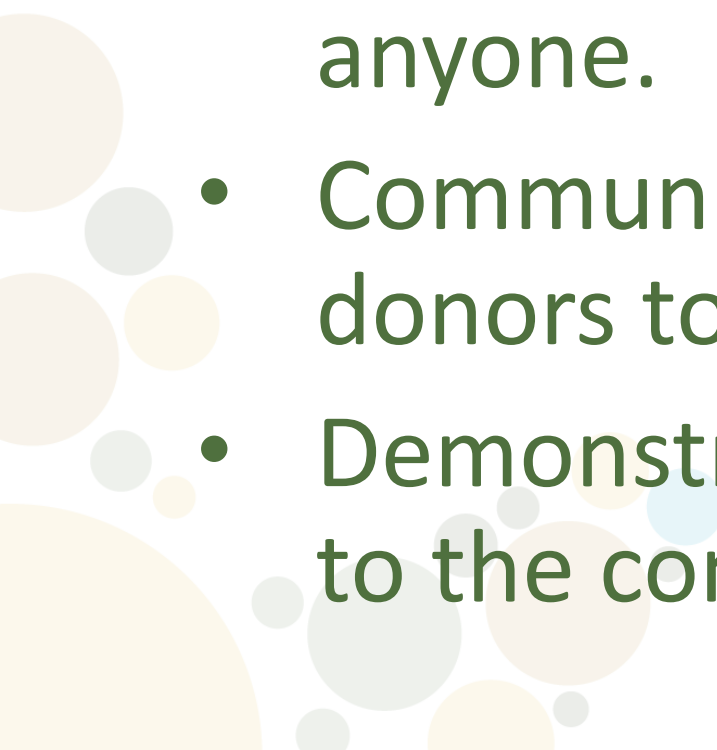
Definition: Connecting grants to community priorities

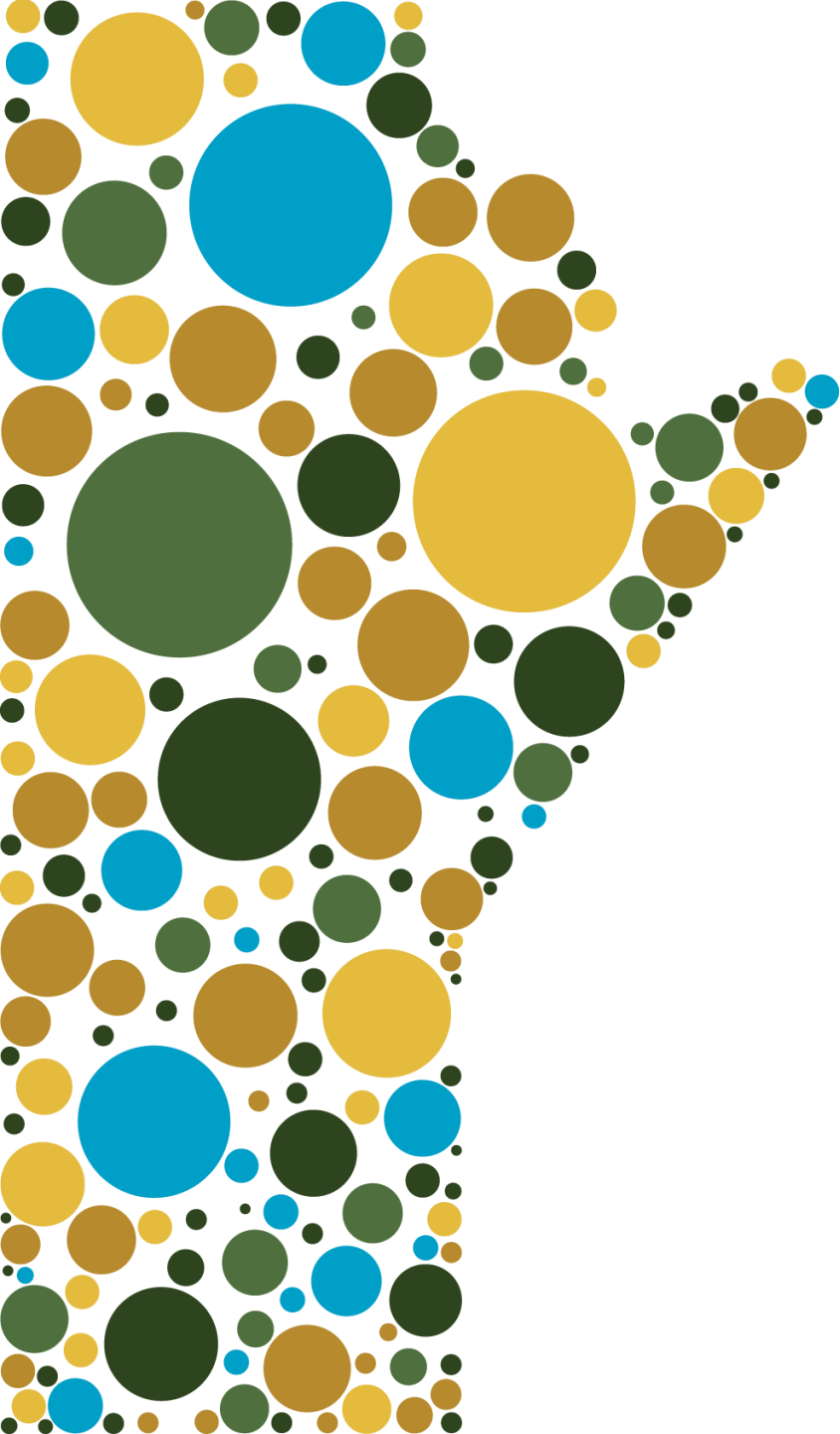
- The process of linking **community priorities**, identified through **community knowledge**, to the **grant making activities** of your community foundation.
- 



Why is connecting grants to community priorities important?

- The **community** knows its needs better than anyone.
- Community foundations are **entrusted** by their donors to serve the needs of community.
- Demonstrates the community foundation's **value** to the community.





What factors should you consider when making your granting decisions? Which one is most important?

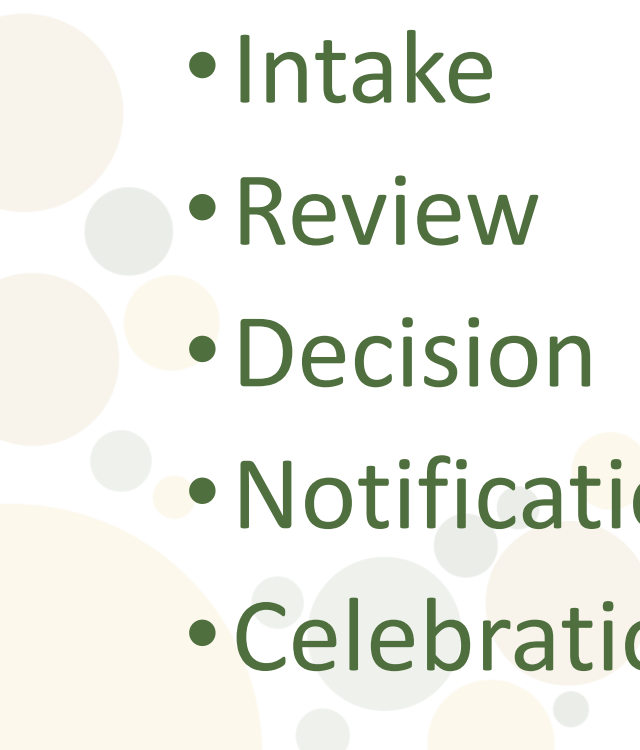
Reflect on original response.

How might you adapt your response?



How to connect grants to community priorities

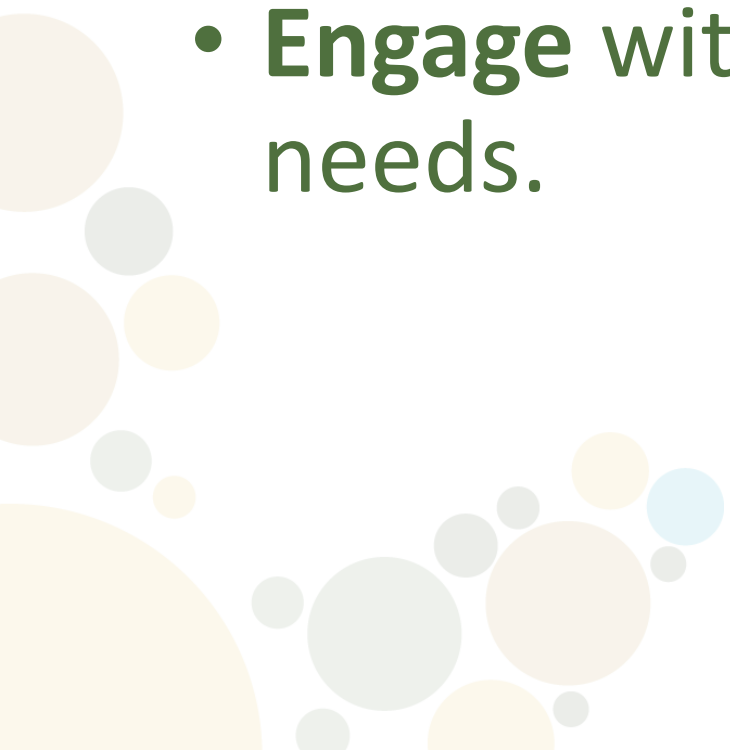
- Application form
- Intake
- Review
- Decision
- Notification
- Celebration!





Ways to enhance the process

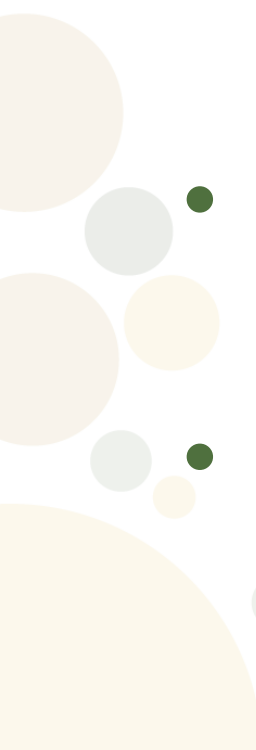
- Ensure **diverse** perspectives make up the grants decision making body.
- **Engage** with community to understand their needs.





The outcome of connecting grants to community priorities


- Being confident your community foundation is serving **community need**.
- **Strategic grant making** practices providing greater community impact.
- **Deepening the connection** of the community foundation with the community.





Connecting grants to community priorities

What is a more impactful use of your limited granting pool (available funds to grant): distributing larger grants to a few community priorities or distributing smaller grants to as many community priorities as possible?





Connecting grants to community priorities

Could your grant awarding process ever be completely objective? Should it be?



Connecting grants to community priorities

Exploring YOUR challenges:

- What is your biggest challenge with respect to connecting grant decisions to community priorities?

Discuss in group. Share with all.



Shared reflections

**Connecting grants to community priorities:
impactful grant awarding practices**

Grant Making

**What's one key takeaway or "AHA"
that you want to remember?**

What are you curious about now?



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Thank you

Endow Manitoba is an initiative of The Winnipeg Foundation