

**Endow**  
Manitoba



**Learn.**  
**Lead.**  
**Legacy.**



# Asking the right questions: Building an effective grant application process

## Grant Making

Friday, Oct. 28, 9:15 a.m.



# Your facilitators

## **Kerry Ryan**

The Winnipeg Foundation  
Community Grants Associate

## **Darren Eddie**

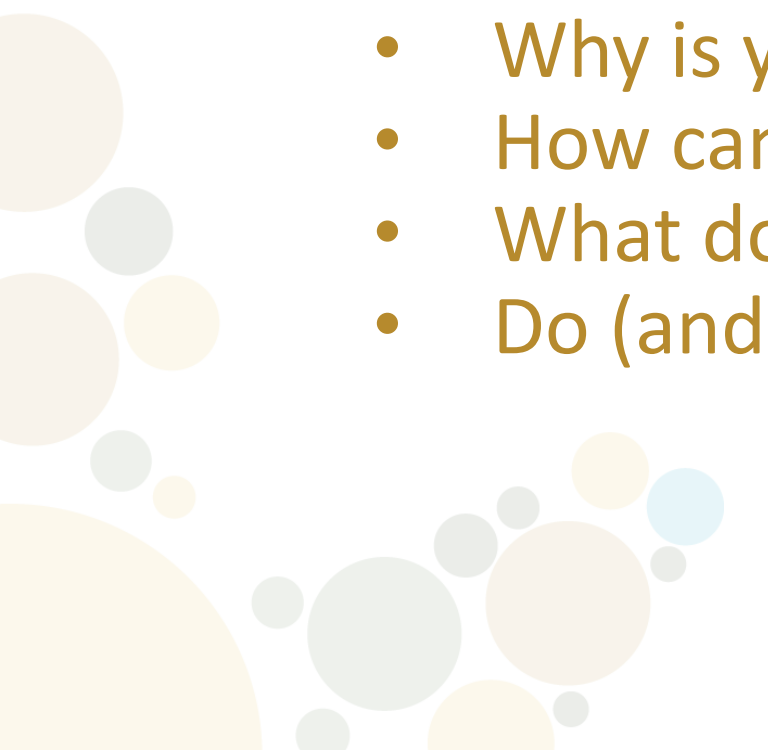
Dauphin and District Community Foundation  
Board Chair

## **Kit Daley**

Dauphin and District Community Foundation  
Executive Director




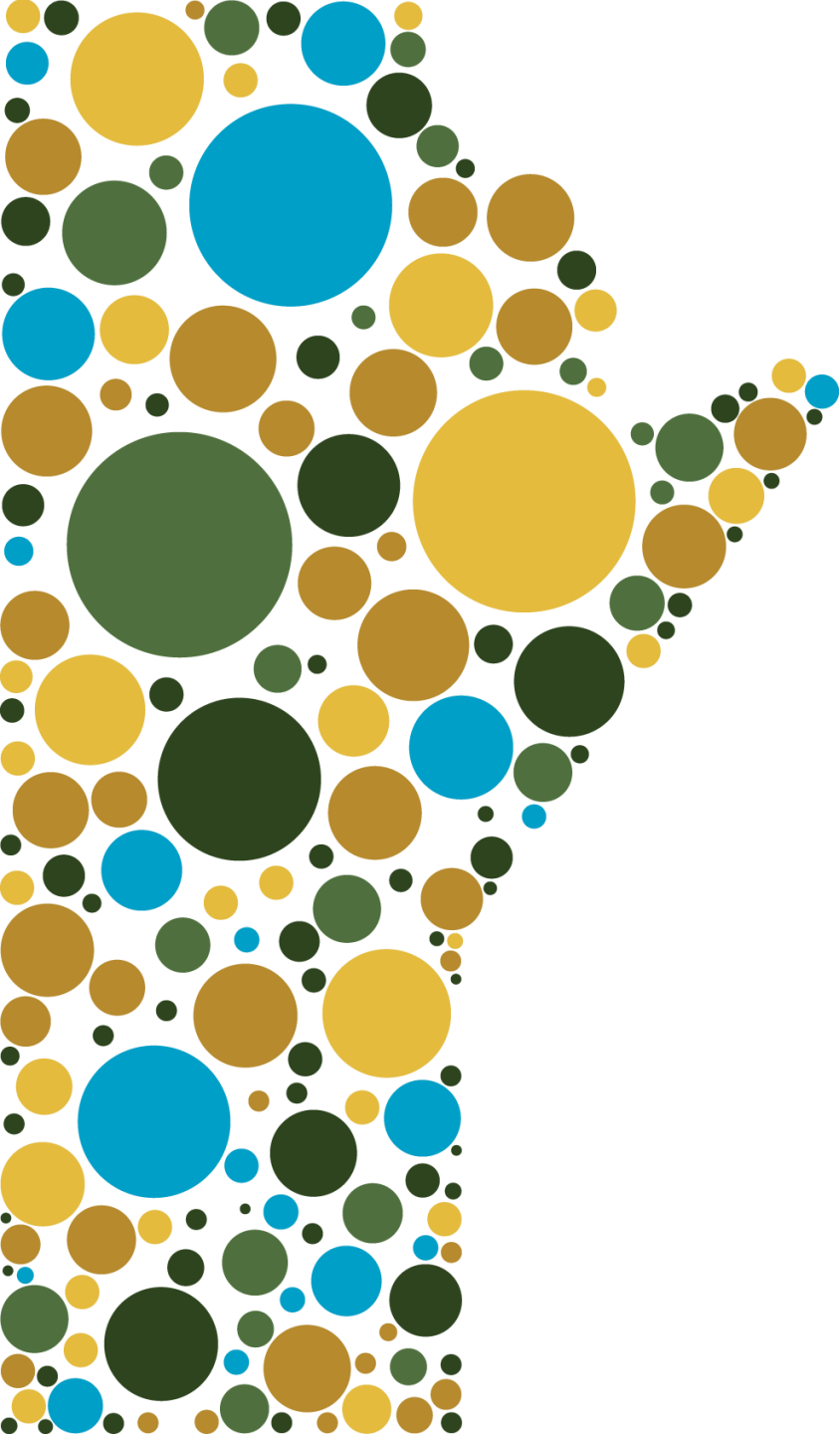
# Our approach

- Housekeeping.
  - Creating a safe and engaging space.
  - Session structure:
    - Why is your grantmaking process important?
    - How can you make yours better?
    - What does it mean when you do?
    - Do (and how to) try this at home!
- 



# Our philosophy

- *You* are the expert of your community and your community foundation.
  - Please share your *thoughts, knowledge, and experiences* so that we can all learn from each other.
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# Why is an effective grant application process important to your foundation?

Take a worksheet and **write** down your answer.



# Darren Eddie & Kit Daley

## Dauphin and District Community Foundation



Parkland Ukrainian Family Fund  
English and Support classes



# An effective grant application process:

- Allows the foundation to identify and support priority community projects.
- Allows groups to access needed funding to benefit community.

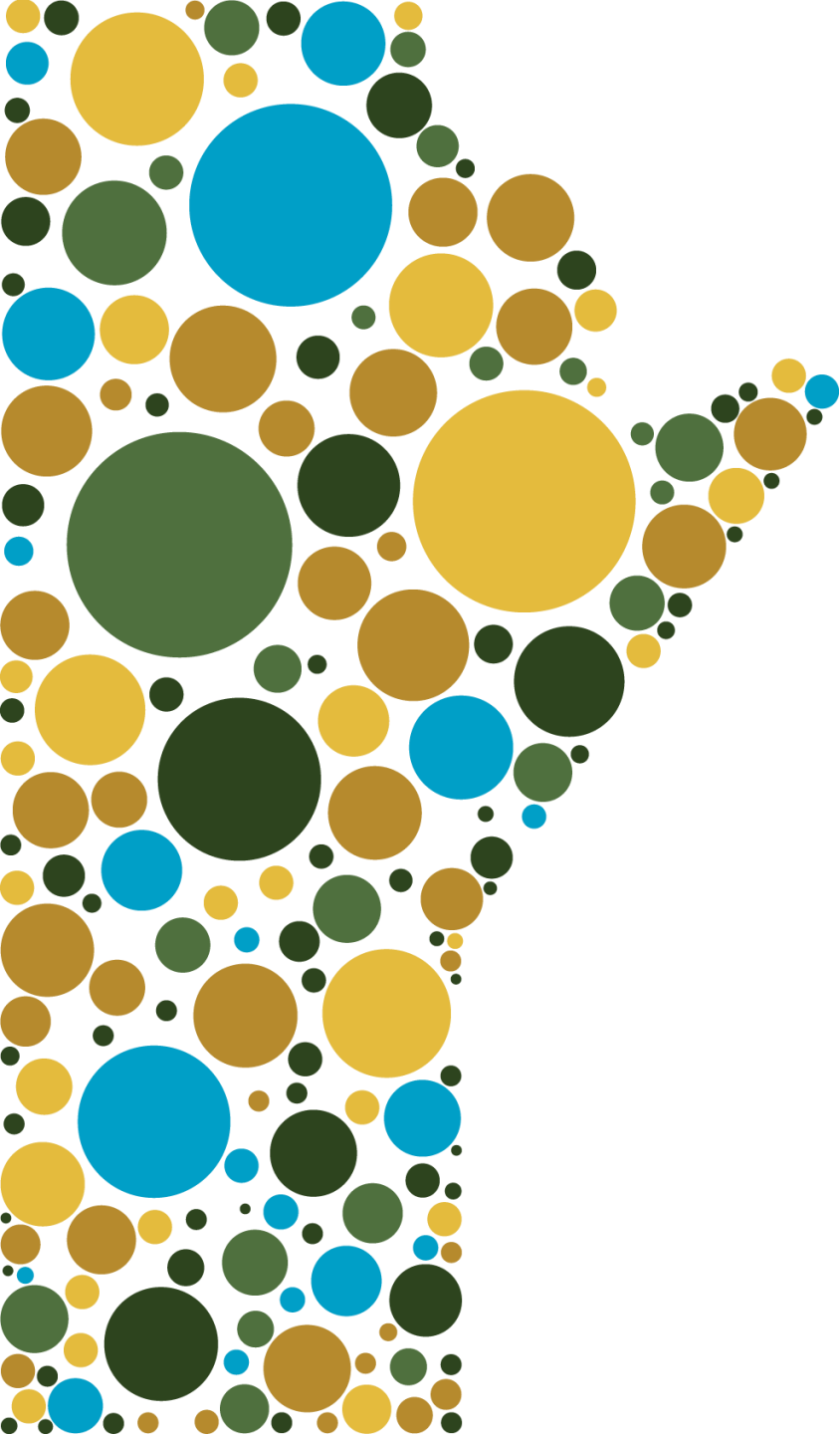






# Why is an effective grant application process important?

- Transparency
  - Clarity
  - Simplicity
- 



# Why is an effective grant application process important to your foundation?

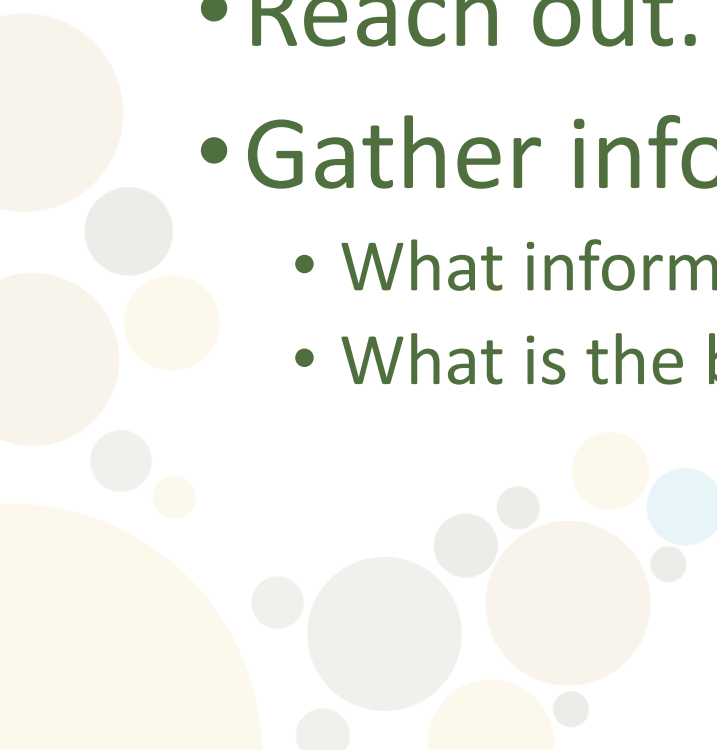
Reflect on original response.

How might you adapt your response?



# Steps to building an effective grant application process

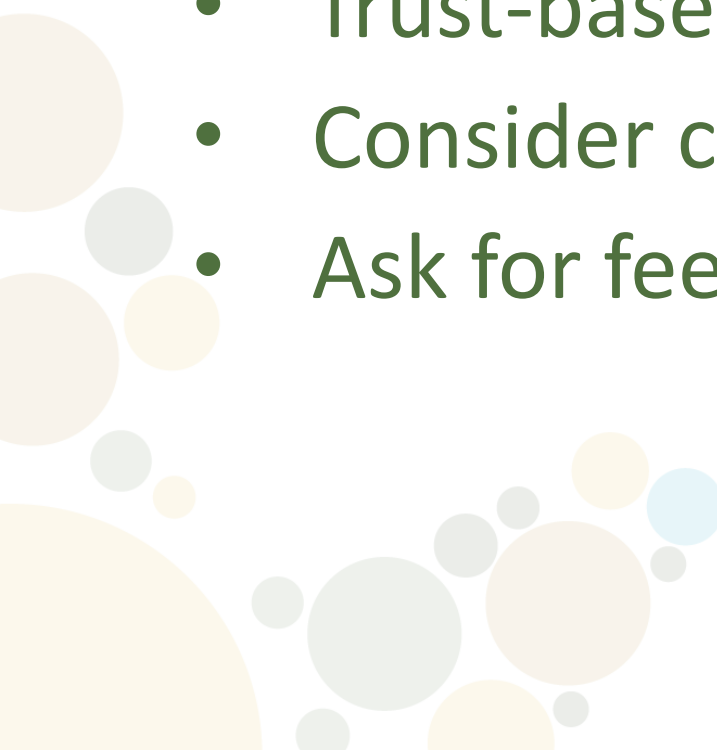
- Start at the end – Determine your goal.
- Reach out.
- Gather information thoughtfully.
  - What information do you need?
  - What is the best way to get it?





# Best practices

- Treat applicants as partners.
- Clear expectations.
- Trust-based philanthropy.
- Consider context.
- Ask for feedback and evaluate.





# Outcomes of effective process

- Trust.
- Grants align to priorities.
- Accessibility for applicants and streamlined decision-making for the Foundation.





# Effective grant application process

How does your foundation communicate application intakes to your community?

How could your approach be more accessible?





# Effective grant application process

How well do the grant applications you receive reflect your community's priorities?

How could you improve their alignment to community needs?





# Effective grant application process

What is your greatest challenge in building and maintaining an effective grant application process?

Discuss in group. Share with all.





# Shared reflections

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**What's one key takeaway or "AHA" that you want to remember?**  
**What are you curious about now?**



**Thank you**

**Endow Manitoba** is an initiative of The Winnipeg Foundation