2024



ANNUAL REPORT

Pembina-Manitou Area Foundation (PMAF)





www.pembina.ca/p/pembina--manitou-area-foundation

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Board of Directors

Chair Tracie Moores

Vice Chair Mel Kauppila (2023- Nov. 2024)

Travis Long (starts Dec. 2024)

Treasurer Lorne Schultz
Secretary Charissa Dobson
Director Curtis Weeks
Director Barrie Dobson
Director Griffen McLean
Director Ray Keen
Director Erin Doherty

Director Steve Konrad (starts Dec. 2024)

Staff Maia Vicente

Mission Statement

To administer a perpetual fund designed to benefit the communities within the Municipality of Pembina by identifying community priorities and assisting local charities and worthwhile projects.

PMAF Snapshot in 2024

It has been a wonderful year of growth and awareness for Pembina-Manitou Area Foundation Inc. In 2024, \$83,000.00 was granted back into our communities through 7 designated funds, 25 grant recipients and 3 scholarships.

PMAF started the year with 12 established designated funds. Throughout 2024, 11 new designated funds were created:

- Central Manitoba Choral Association Fund
- Darlingford Pembina Heritage Museum Fund
- La Riviere Cemetery Association Fund
- La Riviere Lodge Inc. Fund
- Manitou Minor Hockey Association Fund
- Manitou United Church Fund
- New Haven Cemetery Fund
- Pembina Manitou Health Centre Foundation Fund
- Pembina Manitou Place 55+ Fund
- Pembina Palliative Care Fund
- The HGL Snowsports Fund

And there are additional new designated funds currently working on before the end of the year or into the beginning of the New Year

Community Foundation Day is April 26th and to help celebrate, the PMAF directors delivered donuts to the La Riviere Lodge, Manitou Kinsmen Haven, Pembina Manitou Place 55+, Pembina-Manitou Health Centre and the Darlingford Coffee Group.

In June, the Annual Grant Presentation & AGM evening was well attended by grant recipients and the general public. During this evening representatives from the designated funds and the grant recipients spoke on the importance of the grants and shared information on their projects.

To help raise funds for the PMAF Community Fund the board members provided refreshments for a coffee house evening and had an information booth at the Honey Garlic & Maple Syrup Festival.

A will bequest of \$100,000.00 was received from Blair Morley Mason. The legacy gift did not name a specific fund as the beneficiary. PMAF board of directors unanimously voted to distribute the gift to 13 established designated funds who received \$5,000.00 each and the PMAF Community Fund received \$35,000.00.

An anonymous donor made a security transfer of \$25,000.00 to be equally shared between the PMAF Community Fund and 3 designated funds. The donor has pledged to make this same gift for the next 9 years, bringing the total to \$250,000.00 after 10 years.

The Endow MB Giving Challenge was able to add a total of \$29,619.38 in the undesignated PMAF Community Fund. The PMAF board will allocate grants from the investment earnings from this fund to projects throughout the Municipality of Pembina.

Thank You to everyone that supported Pembina-Manitou

Area Foundation in 2024!

List of Funds & its Purpose

- PMAF Community Fund Funded by general donations, provides financial support for recreational, cultural, and other charitable groups in the Pembina-Manitou Area
- 2. Community of Darlingford Fund Provides financial support for charitable groups in the Community of Darlingford & area
- 3. Darlingford Cemetery Fund -Provides funds dedicated to upkeep and repair of the Darlingford Cemetery
- Darlingford Memorial Park Inc. Fund Provides funds dedicated to maintenance & enhancement of Darlingford's Memorial Park
- Ken Warelis Memorial Fund Provides an annual post-secondary scholarship in the field of agriculture to students from the Municipality of Pembina (community involvement considered if no Ag applicant)
- 6. Manitou Community Swimming Pool Fund Provides summer recreation for residents and visitors from around Southern Manitoba
- 7. Manitou Cemetery Fund Provides funds dedicated to upkeep and repair of the Manitou Cemetery
- 8. Maxwell-Bowler Scholarship Fund Provides an annual \$2,000 scholarship to a deserving graduate from NMC
- 9. PMAF Scholarship Fund Provides an annual scholarship to a deserving graduate from the area
- 10. St. Luke's Pembina Crossing Church & Cemetery Fund - Provides funds dedicated to upkeep and repair of St. Luke's Church & Cemetery
- 11. St. Mary's Anglican Church Kaleida Fund -Provides funds dedicated to upkeep and repair of St. Mary's Church & Cemetery
- 12. PMAF Administration Fund Provides funds to cover expenses of the Pembina-Manitou Area Foundation
- 13. Central Manitoba Choral Association Fund -Provides funds to offset costs of the Central Manitoba Choral Association
- 14. Manitou Minor Hockey Association Fund Supports Manitou Minor Hockey activities
- 15. Darlingford Pembina Heritage Museum Fund Provides funds for the care and maintenance of the Darlingford Pembina Heritage Museum
- 16. Manitou United Church Fund Provides funds for the care and maintenance of the Church, attached C. E. Building and the Church manse.
- 17. Pembina Manitou Health Centre (PMHC) Foundation Fund Provides funds to advance medical education, research and the improvement of patient care
- 18. The HGL Snowsports Fund Provides funds to assist the public, school groups, programs and

- current athletes to participate in sanctioned events in skiing/snowboarding in various disciplines
- 19. New Haven Cemetery Fund Provides funds for the care and maintenance of the New Haven Cemetery20. LaRiviere Cemetery Association Fund Provides funds dedicated to upkeep and repair of the LaRiviere Cemetery
- 21. LaRiviere Lodge Inc. Fund Provides funds dedicated to upkeep and repair of the LaRiviere Lodge
- 22. Pembina Manitou Place 55+ Fund Provides funds for the care, maintenance and upgrades at Pembina Manitou Place in Manitou Manitoba
- 23. Pembina Palliative Care Fund Provides funds for the operation of the palliative care program at the Pembina Manitou Health Center in Manitou Manitoba

Any individual, business, or organization may make a gift to any of the above funds or scholarships at any time. Donors can direct their gift to a designated fund to support them or the PMAF Community Fund. A charitable receipt will be issued for donations to any of the funds held with PMAF, dated in the year received. For a gift in memory of a loved one or friend, PMAF can send a card to the family, if requested by the donor.

Gifts can be mailed to Pembina-Manitou Area Foundation, Box 535, Manitou MB R0G 1G0 or can be made securely online by visiting at endowMB.org, Find Your Foundation and search for Pembina-Manitou Area Foundation.

For more details contact: 204-242-2930 / 204-242-0001 or email at lorne.schultz@pmafoundation.ca

Ways to Donate

You may contribute thru:

- a gift or pledge of money
- a bequest in a will
- a gift of life insurance naming the Foundation as beneficiary
- a gift in memory of a relative or friend
- a multi-year pledge
- Gift in kind of shares, stocks, bonds and securities

List of Grants / Grant Recipients

NMC PMAF Scholarship Fund	\$ 600.00
Ken Warelis Scholarship Fund	\$ 600.00
Maxwell Bowler Scholarship Fund	\$ 2,000.00
Manitou & Community Pool Fund	\$ 120.00
St. Mary's Anglican Church Kaleida	\$ 775.00
Darlingford Cemetery fund	\$ 540.00
Darlingford Memorial Park fund	\$ 900.00
Manitou Cemetery fund	\$ 250.00
St Luke's Pembina Crossing Church Fund	\$ 241.00
St Luke's Pembina Crossing Church Website Creation	\$ 2,259.00
Community of Darlingford Fund	\$ 461.00
Darlingford 125th Video Project	\$ 1,779.00
Manitou Curling Club Camera Replacement Project	\$ 2,000.00
CMCA Central Manitoba Youth Choir	\$ 2,000.00
HMR Rail Riders & La Riviere Ski Team	\$ 2,900.00
Manitou Elementary SchoolSustainability of MES' visual arts program	\$ 3,000.00
La Riviere Cemetery Association Cemetery ground upgrade	\$ 2,400.00
La Riviere Fire Dept. PPE	\$ 3,700.00
La Riviere Lodge Board of Directors Repair Electrical to Code, Remodel Suite #10 for Senior Living Comfort	\$ 6,000.00
La Riviere Recreation Centre UV Filter Upgrade	\$ 2,800.00
Manitou and Community Arena Water Bottle Filling Stations	\$ 3,600.00
Manitou Drop In Sporting & Service Equipment	\$ 2,000.00

Manitou Elem. School Piano Tuning & repair for Kawai & Lesage Pianos, Acoustical Improvements to the Lesage Piano Room	\$ 1,000.00
Honey Garlic & Maple Syrup Festival	\$ 1,500.00
Manitou Family Resource Centre Take Home Gardening Kits	\$ 465.00
Manitou Flying Club Repair runway rough & low spots	\$ 4,000.00
Manitou Girls Minor Softball Equipment Replacement	\$ 3,000.00
Manitou Opera House Foundation Website Devt. & Online Presence Enhancement	\$ 4,250.00
Manitou Town & Country Golf Course Equipment Shed	\$ 4,600.00
La Riviere Manitou CPR Station Depot Restoration	\$ 7,200.00
Pembina Manitou Senior Housing Inc. Automated Doors	\$ 9,210.00
PVBC Horse Program Expansion - Phase 1 - Barn Renovation	\$ 1,900.00
Pembina Valley Child Care Centres Inc Manitou Site Upgrading Tables & Staff Chairs	\$ 2,200.00
Manitou Library Garden Shed	\$ 1,000.00
Oak Valley Productions Inc. Trail Rejuvenation	\$ 1,750.00
TOTAL	\$ 83,000.00

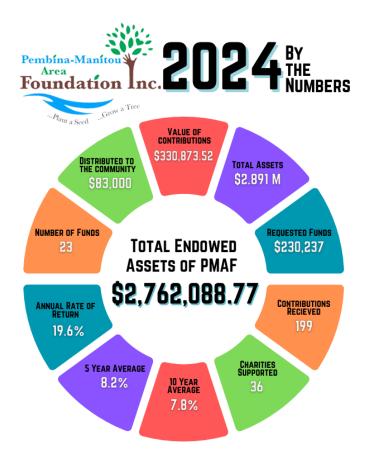








PMAF by the Numbers



Endow Giving Challenge

This is a magnificent opportunity offered by The Winnipeg Foundation (TWF) wherein upon raising \$10,000, TWF will match funds by \$2,000 and the Government of Manitoba will also match by \$2,000. \$10,000 very quickly becomes \$14,000. Who doesn't get excited by an opportunity like that? This is an excellent way to grow the PMAF Community Fund quickly.

PMAF was able to reach \$29,619.38 that was added to the Community Fund. Congratulations!



Legacy State Planning

Plan now to create a legacy that reflects your life and help our community For Good. Forever. A legacy gift can support the cause you are passionate about. Choose your cause, how you want to help, and a legacy gift will fulfill your future wishes.

What is a legacy gift? A legacy gift is a future charitable gift through one or more of the following:

- Wil
- Listed appreciated securities
- Life insurance
- Retirement assets (RRSP, RRIF)
- Charitable remainder trusts
- Residual interest

Legacy gifts to the Pembina-Manitou Area Foundation can be directed to an existing fund, or you can create your own endowment fund.

What is an endowment fund? An endowment fund is like an investment account for our community. Gifts are permanently invested and a portion of the income earned (the spending policy) is distributed every year to local registered charities as grants.

Why make a legacy gift to the Pembina-Manitou Area Foundation? There are a lot of great reasons. You can...

- Make an impact in your community.
- Honour your values while supporting others.
- Support a cause you care about.

Since endowment funds are permanent, you will help our community For Good. Forever.

How to make a legacy gift to the Pembina-Manitou Area Foundation (PMAF). The most common legacy gift is a charitable gift through a Will (bequest). We are here to help you make sure that your gift supports what you care about...because we care about it too! We will document your instructions carefully to ensure that we use your gift as you intend. You or your lawyer may also wish to have us review any Will wording naming the Pembina-Manitou Area Foundation to ensure we fully understand your wishes and to confirm that we can administer your gift as you prefer. It is essential to remember to provide the lawyer drawing up your Will with the correct name and charitable registration of any organizations named in your Will. The Pembina-Manitou Area Foundation's charitable registration number is 882834740RR0001.

Tax Benefits of All Bequests. Charitable bequests provide for your favorite cause with the potential of greatly reducing taxes owing and helping preserve the value of your estate.

Join us for Creating your Legacy. Want to learn more about including a charitable gift in your Will or estate? We hope you can join us for more information at Creating your Legacy session.

These presentations are a great introduction on how you can plan now to create a legacy that reflects your life and helps our community. Learn how easy it is to:

- Leave a bequest for a cause close to your heart
- Create a personal or family legacy
- Give as part of your estate plan (there are tax benefits!)
- * The following is provided for information only; PMAF Board encourages you to seek guidance from a professional lawyer.

The Choice is Yours ...

Someone once asked ... why should I make a gift to a community foundation when I can make a gift directly to the charity that needs the money? And ... how does a community foundation fit in amongst all the other charities who also have their hand out for money? Well, both are very good questions.

There are three ways of donating or making a gift to your community. Please note: not one of the following options is better than the other, they each offer a different opportunity for donors. Immediate needs, current needs, and legacy or sustainability for future needs.

- 1. Charity to make a donation to a charity is to address immediate needs of the community. For instance, making a donation to a food bank. Registered charities are organizations with boots on the ground, doing the work, caring for the community in response to immediate needs. Your donation is made once, a receipt is issued, and the money is generally spent on one project within one year to 18 months. Charities are immediate response and require money to fulfill their annual budget.
- 2. Foundation to make a donation to a foundation is generally to address a very large current ongoing project that is long lasting. For instance, an addition to a hospital. Foundations generally address current on going needs. Your donation is made once, a receipt is issued, then the money usually goes into a savings account to collect interest. The money is held for a specific time and when a project is completed and ready to be paid, the money is paid out one time. The good piece is that interest earned can be used for operating expenses, or as the governing board deems appropriate to fit their mandate.
- 3. Community Foundation to make a gift to a community foundation is a gift to the future, the longevity, and the sustainability of a community. While the focus is to build investments for the future to always generate interest money for granting, community foundations do support service organizations through grants made annually to address the immediate needs of the community. Dual purpose of current and future.

PMAF is an example of a Community Foundation.

100% of gifts that are made to community foundations are invested in an endowment fund to be held in perpetuity, forever. A receipt is issued for each gift received. Each year only the interest earned on the said endowment fund will be used to grant out to service organizations to answer the needs of the community. The initial contributions are never spent. Only the annual interest earned is used to grant to community and pay for administration fees and investment fees. The upside of investing with a community foundation is that your gift will be part of granting every year, year after year. Grants will be made for many projects year after year and not just for one project in one year as it is when donating directly to a charity or foundation.

Community foundations do not generally do the work to answer the needs of the community. Community foundations are created to support the work of the service organizations in your area through annual monetary grants that address current needs of the community.

Therefore, the choice is yours! If you feel you want to answer a current need, then please make that donation. If you feel you want to be part of an ongoing need, then please make that donation. But if you feel you want to support your community forever as part of your legacy planning to answer the needs that may or may not exist now, for people who haven't even been born or moved to your community yet, then please make that gift to the Pembina-Manitou Area Foundation. This will be a gift that keeps on giving through many investment interest grants to help keep your community strong long into the future.

PMAF is proud active member of the Community Foundations of Canada (CFC) and Endow Manitoba.



