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COMMUNITY FOUNDATION CONFERENCE
APRIL 24 • 26, 2026



Innovative Ways to Grow Your Endowments

Fund Development

April 25, 10:30 – 11:45 a.m. | Stevenson A



Your Facilitators

Myra Peters

Executive Director

Winkler Community Foundation



One word to describe how
you feel about
"Fund Development"?






Giving Challenge Goals:

- Make NEW Community-minded partnerships
- Increase donor base
- Increase contributions





How to Build Community Partnerships

- Start with shared Purpose - Community
 - Identify the “Right” Partners
 - Be Clear About your Ask
 - Engage your Board as Connectors
 - Invest in the relationship over time
- 



Discussion questions

Identify 2 of your potential community minded partners.

Discuss 2 NEW ways you can utilize community partners.

Instructions:

Designate someone to report back
7 minutes of table discussion



Goals for Evaluating Initiatives:

- Recognize ALL the great work we do
- Improve program focus; Understand purpose
- Diversify target markets, build continuum



Evaluating Initiatives – Lessons learned:

- Improve what works
- Focus on key audiences
- Build education into everything



Discussion question

Identify 2 current initiatives and determine the purpose and target market.

Discuss 1 thing to 'tweak' for desired impact.

Instructions:

Designate someone to report back

7 minutes of table discussion



Shared reflections

What's one key takeaway or "AHA" that you want to remember?
What are you curious about now?

Individual Reflection

What tools & ideas can you take back to your community foundation board?



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