

## Community Foundation Day Social Media Amplification



Please contact Shauna Turnley with any questions: 204-944-9474, [sturnley@wpgfdn.org](mailto:sturnley@wpgfdn.org)

We encourage you to spread the word about Community Foundation Day to your online community through social media using the resources suggested here, and the hashtag #EndowMB

### OPTION 1 – DOWNLOAD & SHARE

Premade graphics for Facebook, Instagram and LinkedIn can be downloaded from the [Community Foundation Day toolkit](#) on the Endow Manitoba website (password: mbcfnetwork).

*Suggested copy options that you can use when you share the premade graphic on social media:*

Exciting news: April 26 is Community Foundation Day! We are proud to be one of 57 community foundations across Manitoba supporting the well-being of our communities. Learn more at [www.endowmb.org](http://www.endowmb.org) #EndowMB

OR

April 26 has been proclaimed Community Foundation Day! In 2021, community foundations outside of Winnipeg:

- Granted more than \$6.27 million to their local communities
- Received gifts from more than 6,000 donors
- Were supported by more than 500 volunteers and 33 staff

Community foundations support well-being in their community now, and for future generations. Learn more at [www.endowmb.org](http://www.endowmb.org) #MBCommunityFoundations

### OPTION 2 – CUSTOMIZE, DOWNLOAD & SHARE

Customizable templates are available in Canva via the following links:

[Facebook](#)  
[Instagram](#)  
[LinkedIn](#)

These customizable templates allow you to highlight a project your foundation has supported. You can add an image as well as grant information in the indicated sections of the graphic. Once you have filled in the information, download the image by clicking Share > Download > Select file type > click Download.

*Suggested copy that you can use when you share the customized graphic on social media:*

This is just one of the projects supported by **[your foundation name]**, and one of hundreds of projects supported annually by Manitoba's community foundations. We're happy to share that April 26 has been proclaimed Community Foundation Day! Learn more at [www.endowmb.org](http://www.endowmb.org) #MBCommunityFoundations