

[put on your own letterhead]

MEDIA RELEASE

April 26 is Community Foundation Day in Manitoba

[Use this lead, or feel free to write another one.]

Friday, Apr. 26, 2025 - FOR IMMEDIATE RELEASE: This annual day, proclaimed by the Manitoba government, celebrates the positive impact that Manitoba community foundations have across our province, and the generosity of all Manitobans!

[Insert what your CF is doing to celebrate or a quote from your CF rep]

Manitoba is home to 57 community foundations – the most community foundations per capita in North America. Each community foundation supports its local community’s unique needs.

Community foundations are public charitable organizations that pool and permanently invest gifts (donations) entrusted to them. The interest earned is granted to local charitable organizations each year. Since the capital is never spent, these gifts support our communities forever.

Manitoba is also home to Canada’s first community foundation, The Winnipeg Foundation established on April 26, 1921. Endow Manitoba, an initiative of The Winnipeg Foundation, supports our province’s community foundation network as they create a greater impact in our communities.

The Manitoba government has supported the community foundation movement for many years, including through the Endow Manitoba Giving Challenge, Manitoba Heritage Trust Program, and establishment of an endowment fund to support the growth of our community foundations. The Manitoba government first proclaimed Community Foundation Day on April 26, 2023.

Our province’s thriving community foundation network demonstrates Manitobans' generosity, which is why the Fraser Institute’s Generosity Index consistently finds our province to be the most generous in Canada.

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[insert boiler plate about your community foundation, such as your vision statement, date of establishment, etc.]

Media inquiries/questions:

[insert contact info]