

Community Foundation Day Proclamation Q&A

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Q – What is the Community Foundation Day proclamation?

A – The Community Foundation Day proclamation will be an official announcement made by the Manitoba government. The proclamation publicly celebrates and acknowledges Manitoba community foundations' impact on community well-being, and the generosity of Manitobans. Community Foundation Day will be held each year on April 26.

Q – What does this proclamation mean for my community foundation?

A – This proclamation is a recognition of the impact of community foundations throughout Manitoba. It is an official day, as proclaimed by the Manitoba government that celebrates the role of community foundations in communities throughout Manitoba, as well as the volunteers that make this impact possible. With the acknowledgment of this day, there is an opportunity for you to share the news of the proclamation and raise the awareness of your foundation throughout your community.

Q – What is Endow Manitoba doing to help spread the word?

A – Endow Manitoba is working on a province-wide print media campaign to celebrate the proclamation. It will include ads purchased in newspapers across the province. See the [name of document] in the Took Kit on the Endow Manitoba website for local information.

Q – How can our community foundation help spread the news of the proclamation?

A – Endow Manitoba is developing an amplification package with tools to help you do this within your community. Each community will be able to spread this news and use this announcement in a way that connects with its community.

Q – What is an amplification package and what will it contain?

A – An amplification package contains various tools and materials to amplify the message about this proclamation throughout your community. It will help you to easily customize and share information about the proclamation of Community Foundation Day. The package will include:

General messaging about Community Foundation Day and why it matters. You can customize this information for various uses across various mediums (for example, your website, print or newsletters, social media, speaking notes, etc.).

Customizable media release that can be sent to your local media outlets.

Social media sharables to be used on Facebook, LinkedIn, etc.

An advertisement you can use as you see fit.

Q – Where can I find the amplification package?

A – The amplification package will be on the password protected section of the Endow Manitoba website under [Tool Kits](#). Password: mbcfnetwork.