

Every gift is worth more during the Endow Manitoba Giving Challenge, Nov. 12 – 17

FOR IMMEDIATE RELEASE. *Insert date.* Now is the time to help our community flourish forever! **NAME of Foundation** encourages residents of **TOWN and REGION** to make a gift between Nov. 12 – 17 as part of the Endow Manitoba Giving Challenge.

Help **NAME OF FOUNDATION** reach their Giving Challenge goal of **\$XXX,XXX**. For this week only, every gift will be stretched by The Winnipeg Foundation and the Manitoba government – increasing the amount **NAME of Foundation** receives.

Online gifts can be made securely through endowMB.org. Contact **NAME OF FOUNDATION** for more giving options.

The Winnipeg Foundation and the Manitoba government are committed to the growth of community foundations across Manitoba, each providing a maximum stretch of \$2,000 per foundation. **NAME of Foundation** can receive up to \$4,000 in stretch funding.

“This is a great opportunity to support **NAME OF FOUNDATION**,” says **NAME, POSITION** of **NAME OF FOUNDATION**. “Of course, we welcome gifts at any time, but giving between Nov. 12 – 17 means extra support. We’re so excited to see what our community can accomplish!”

Donations to a community foundation are pooled and permanently invested. Gifts are never spent and the money will always stay in the community. Every year, these investments generate money that is distributed to support local charitable needs. **NAME OF COMMUNITY** provides support that lasts forever.

Manitoba is home to 57 community foundations – more than any other area of the country. Every year, these foundations invest millions of dollars into a wide range of local charitable projects. They help ensure our hometowns are vibrant and thriving.

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For more information, contact: NAME at E-MAIL, PHONE or visit endowMB.org