



Help [INSERT NAME OF CF] reach their Endow Manitoba Giving Challenge

Now is the time to help our community flourish forever! During Nov. 9 – 15, you can help [INSERT NAME OF CF] reach their Giving Challenge goal of [DOLLAR AMOUNT].

Every gift made to the NAME OF FUND during the Endow Manitoba Giving Challenge will be stretched by Winnipeg Foundation and the Manitoba government. [INSERT NAME OF CF] could receive up to an additional \$4,000.

Only gifts made between 12:01 a.m., Monday, Nov. 9, and 11:59 p.m., Sunday, Nov. 15, to the foundation's NAME OF FUND will be eligible. Gifts can be made securely online at endowMB.org, or contact [INSERT NAME OF CF] for all the details and more giving options.

[INSERT NAME OF CF] plays a vital, lasting role in all aspects of life in [TOWN/REGION]. Thanks to generous gifts from local donors from all walks of life, we make grants to a wide variety of worthy causes – from daycares to seniors' homes, scholarships to school improvements, food banks to fitness, and much, much more – that improves life for all of us.

Community foundations pool and endow (permanently invest) all gifts and the income earned supports a variety of projects within the foundation's designated area. The original contributions are never spent, ensuring a lasting legacy for donors and a permanent source of support for the community.

Canada's community foundation movement started in 1921 with the establishment of the Winnipeg Foundation. Today, there are 57 community foundations in our province – more than a quarter of Canada's total. These foundations are part of Manitoba's history of generosity, a tradition in which we can all participate and take pride.

Nov. 9 – 15 is a great time to invest in the future of [TOWN/REGION]. (Of course, your local community foundation will be glad to receive your support at any time of year!) No matter the size of your gift, your contribution will improve life here for generations to come.

Visit endowMB.org to learn more, to give, or to find the community foundation nearest you.