

DATE

NAME

TITLE

POTENTIAL SPONSOR ORGANIZATION

ADDRESS

CITY, PROVINCE POSTAL CODE

Re: Endow Manitoba Giving Challenge sponsorship

Dear SALUTATION:

The generous spirit of Manitoba is exemplified by our province's 57 community foundations, all of which strive to enhance the well-being of Manitobans, now and forever. Led by the community, for the community, these public charitable organizations are a central hub, and committed to hyper-local giving, granting, and leadership.

Since 2013 the Endow Manitoba Giving Challenge has provided the opportunity for community foundation across Manitoba to grow. The week-long challenge empowers local community foundations to foster relationships and raise awareness in their own community while they work to raise funds to support their responsive granting. Last year, Manitoba community foundations received more than 2,800 gifts and raised more than \$1.54 million.

CONSIDER INCLUDING INFORMATION ABOUT YOUR FOUNDATION'S PAST EXPERIENCES/SUCCESSES DURING THE GIVING CHALLENGE.

The vitality of COMMUNITY is important to NAME OF FOUNDATION and we want to form strategic partnerships with organizations committed to the sustainability and growth of our community. Your support of NAME OF FOUNDATION during the Endow Manitoba Giving Challenge will help enable us to respond to the changing priorities in COMMUNITY now and forever.

Background

INCLUDING MORE INFORMATION ABOUT YOUR FOUNDATION (EG. WHEN IT WAS ESTABLISHED AND WHY, ASSETS, HOW MUCH IT'S GRANTED, ETC.)

Request for Support

Each year, the Manitoba government and The Winnipeg Foundation contribute \$100,000 to support the Endow Manitoba Giving Challenge; to stretch gifts made during

the Challenge. This has created fund growth and raised awareness for every Manitoba community foundation.

NAME OF FOUNDATION is seeking to bring on additional sponsors at this level: **\$100,000 OR OTHER AMOUNT** to enhance the stretch amount available to **NAME OF FOUNDATION**. We think that **POTENTIAL SPONSOR ORGANIZATION** will be a good fit as a partner, based on your commitment to empowering communities and leadership in **COMMUNITY**.

Partnership in this initiative will result in the following benefits:

- Logo displayed on all Endow Manitoba Giving Challenge marketing materials produced by **NAME OF FOUNDATION**
- Logo displayed on **NAME OF FOUNDATION'S** website during Endow Manitoba Giving Challenge
- **POTENTIAL SPONSOR ORGANIZATION** mentioned during any **NAME OF FOUNDATION'S** promotion of Endow Manitoba Giving Challenge (eg. media interviews, events)
- **ADD ANY OTHER WAYS YOUR FOUNDATION CAN PROMOTE THE PARTNERSHIP**

Thank you so much for considering this funding request. If you have any questions regarding this proposal, please do not hesitate to contact **CONTACT PERSON NAME AND TITLE, E-MAIL** or **PHONE**.

Signed,

NAME

Board Chair, **NAME OF FOUNDATION**

NAME

Vice Chair, **NAME OF FOUNDATION**